

**GINETEX**

THE WORLDWIDE CARE LABELLING SYSTEM





# THE CARE SYMBOLS: OUR TRADEMARK – YOUR ADVANTAGE

GINETEX®

The combination of the five basic care symbols used is covered by a number of international trademarks which are registered with the WIPO (World Intellectual Property Organisation). GINETEX is the owner of the trademarks. Any use or reproduction of the symbols requires the authorisation of GINETEX or one of its national member organisations.

GINETEX cooperates with ISO and welcomes the parallel development of ISO 3758, the international standard on care labelling. GINETEX granted ISO the right to use the registered care symbols whilst safeguarding its trademarks.

The trademark is a very strong brand and helps to ensure a worldwide coordination and recognition of the care labelling system. The symbols when used in full and in the prescribed sequence are clear, readily understandable, easy to use and not dependent on any particular language.

There are two ways to join GINETEX:

- as a full member, as an associated member or an observer member
- as a global user or a global reproducer



# THE BENEFITS OF JOINING GINETEX

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GINETEX created and introduced the system of care symbols in the 1950's and has overseen its development since then

- The legitimacy and authority of GINETEX
- Over 50 years of expertise

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GINETEX promotes the use of its care symbols worldwide

- Trade is facilitated
- Worldwide consumer comprehension

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The GINETEX Technical Committee meets regularly

- Members receive the highly informative technical booklet, which gives technical background information, conditions of use and a definition of coding
- Members may participate in the Technical Committee

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The care symbols are an international trademark owned by GINETEX and registered with the World Intellectual Property Organisation (WIPO)

- Consumers, textile trade and industry benefit from the strength and visibility of the brand

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GINETEX gives a mandate to National Care Labelling Committees, who in turn grant companies within their country the right to reproduce and use the symbols

- A globally coordinated approach to care labelling administered at a local level
- Thus ensuring a correct and controlled care labelling for the benefit of manufacturers, retailers and consumers

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GINETEX membership enhances your professionalism and competitiveness in the market

- Profit from the GINETEX's expertise on care labelling

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GINETEX is an international network ([www.ginetex.net](http://www.ginetex.net))

- A place to exchange experiences and information
- A centre providing solutions to individual and national care labelling problems

# CARE LABELLING SYMBOLS

The care labelling symbols are an International Trademark owned by GINETEX and registered with WIPO (World Intellectual Property Organisation). The symbols shall appear in the order washing, bleaching, drying, ironing and professional textile care.

Washing  
Washtub



The numbers in the washing tub specify the maximum temperature in °C which must not be exceeded. The bar underneath the wash tub characterizes a mild process with reduced mechanical action especially for easy care articles. The double bar indicates a very mild process especially for woollen articles.

Bleaching  
Triangle



The empty symbol allows any bleaching agent, the two diagonal stripes indicate that only oxygen/non-chlorine bleach is allowed.

Drying  
Square



The circle in a square means tumble drying. The number of dots indicates the severity as regards to temperature of the tumble drying process. The square without a circle may give information on natural drying treatments.

Ironing  
Hand iron



The number of dots indicates the severity as regards to temperature of the hand iron.

Professional  
Textile Care  
Circle

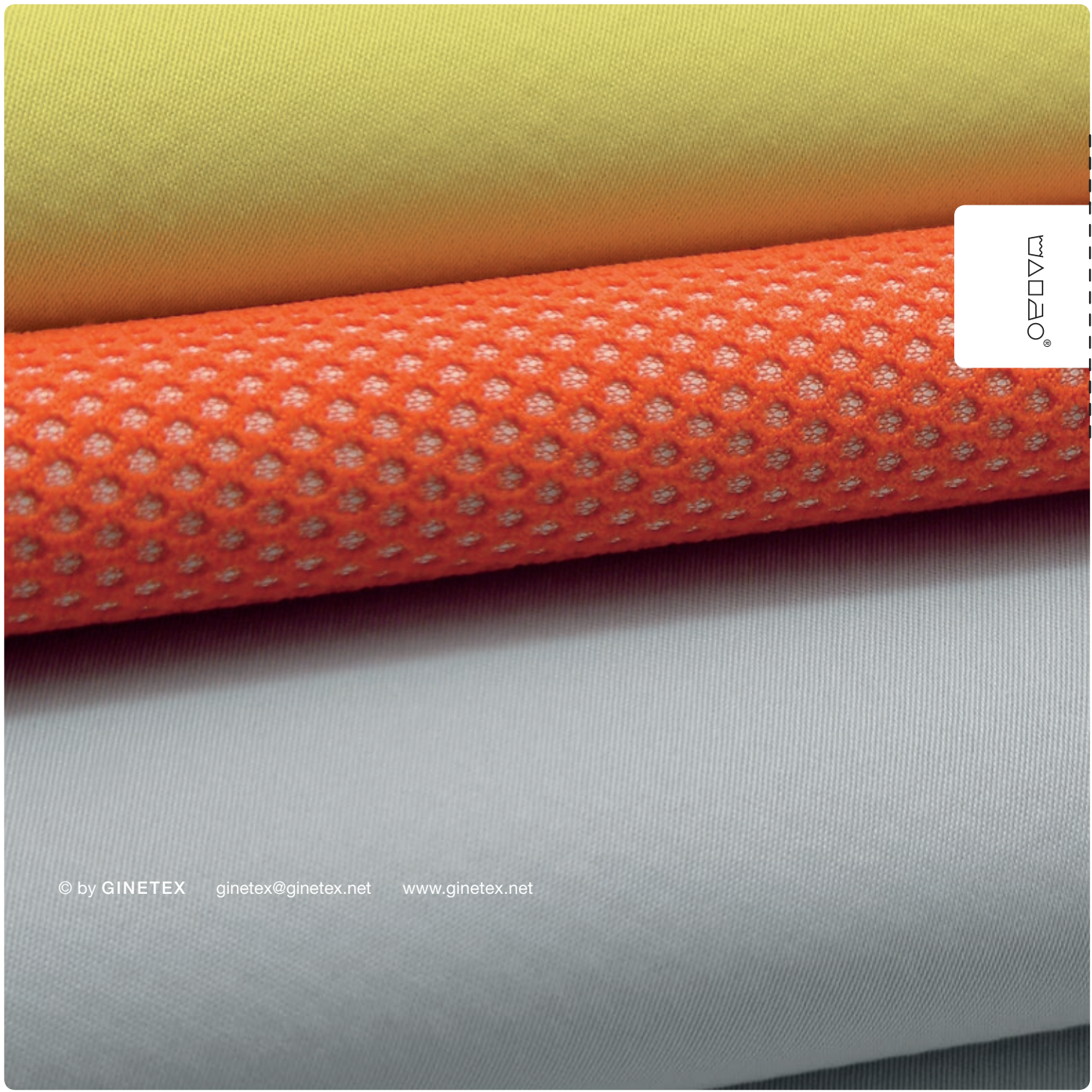


The letters within the circle specify the solvents and the processes that can be used. The bar under the circle indicates a mild professional dry cleaning process, the double bar a very mild process. These may concern mechanical action and / or drying temperature and / or lower moisture content of the solvent bath.

Treatment  
not permitted



The St. Andrew's Cross superimposed on any symbol means that the treatment represented by that symbol shall not be used.



ΜΑΡΙΑ®