

GINETEX®

GINETEX



THE INTERNATIONAL
ASSOCIATION FOR TEXTILE
CARE LABELLING
COMPETENCE CENTRE



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THE INTERNATIONAL COMPETENCE CENTRE FOR TEXTILE LABELLING FOR OVER 50 YEARS

Our Offer

[Trademark Protection](#)

[Technical Booklet](#)

[Board](#)

[Technical Committee](#)

[Legal and regulation services](#)

[Environment Protection](#)

[Standardisation Organisation ISO and CEN](#)

[EU Parliament / IMCO](#)

[Brochures and Documentation](#)

[Internet and new Media](#)

Your Benefit

Registration of the care symbol order in over 50 countries.

Introduction 1963 – working out and continuous development of a worldwide care labelling system on a voluntary basis. Adaptation on technical, ecological and legal development.

Consisting of all country member organisations.

Input of technical knowhow by country member organisations.

National and international legal and regulation knowledge.

Launch of the clevercare.info logo. An instrument for sustainable care of textiles. All the information available on a separate website.

Representatives in the respective working groups of the standardisation organisations on a national and international level. Influencing the development of the respective standards. Draft and presentation of solution approaches.

Petitions and lobbying for up keeping the care labelling on a voluntary basis.

Development of presentations and documentations for producers, trade, consumers, schools etc. as part of the European research project “lifelong learning” Leonardo da Vinci.

Development of respective documentation and websites for the mentioned media. Creation of an app for smartphones.

Your Benefit

Correct use and application of the care symbols is guaranteed on a transnational level.

Labelling via care symbols is independent of languages, easy to apply and to understand.

Secured and controllable through international standards. National and international trade mark registration of the care symbols.

Voice in all matters concerning textile labelling. Exchange of first-hand information and development of changes in legal regulations worldwide.

Processing and coordination of technical questions. Adaptation on technical development.

Working out of solution approaches for problems on an international level.

Consultation services on textile care labelling in regards to specific legislation and regulation on main markets, open to Global Partners and National Committees.

All information and tips for sustainable textile care can be found on www.clevercare.info.

Implementation of the GINETEX system as basis for the international standards. Cutback in trade barriers and facilitation for the cross-border trade. Countries, e.g. Japan, adopt the GINETEX care symbol system.

Textile industry saves massive financial and administrative expenditures.

All documentation are revised continuously and are available for all members, producers and other parties of the textile chain. European wide harmonised information for consumers.

All information can be easily and clearly found on www.ginetex.net. To be downloaded under “care symbols”, containing all relevant information about caring for textiles.

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