



CARE LABELLING REGULATION UPDATES

GLOBAL USER UPDATE

CLEVERCARE ON LABELS

SAC'S 2018 MEMBER MEETING

A JOINT EUROPEAN INITIATIVE

GINETEX INTERNAL

CARE LABELLING REGULATION UPDATES



[USA – ASTM INTERNATIONAL HAS REVISED ITS STANDARD FOR TEXTILE CARE LABELLING SYMBOLS](#)

The American Society for Testing and Materials (ASTM) has recently issued an update of the US Standard Guide for Care Symbols and Care Instructions on Textile Products: ASTM D5489-18.



LEGAL PRINCIPLES OF CARE LABELLING IN THE US

In the United States of America, care labelling falls under a specific law (law 16 CRF Part 423). This law defines the basis of care labelling and refers, among others, to US-Norm D5489 that regulates care symbols. According to the law's wording, both care symbols and written care instructions are permitted (each, however should stand alone), as long as they meet the requirements of the law. This means that the care symbols may be used without any additional text. However, if consumers need particular instructions on how to successfully clean specific textiles, this information needs to be provided additionally.

ASTM CARE LABELLING SYMBOLS (STANDARD ASTM D5489-18) AMENDED

The D5489 standard illustrating the care symbols, has now been amended. The updated version of the US ASTM D5489-standard 18 is now available for purchase and can be downloaded from this link: www.astm.org/Standards/D5489. For copyright reasons, **GINETEX** cannot deliver this standard. Please note that these US care symbols are different from the known **GINETEX** care symbols based on the ISO 3758:2012 standard. The new standard includes an explanation on the specific scope in which the symbols can be used on the U.S. market.

The symbols of this new standard version may be used in addition to full care instructions that need to be written in English. If no written care instructions are disclosed, the ASTM D5489-96c version of textile care symbols must be used.

CHANGES IN THE US STANDARD – ASTM D5489-18

Compared to the previous version (D5489-96c) the modified ASTM D5489-18 standard now features the following modifications concerning Professional Cleaning:

- The A in the circle that stood for “any solvent“ is no longer used
- Symbols for wet cleaning (a W in a circle) have been added and this information about wet cleaning is optional. If no wet cleaning symbol appears it means that for this specific textile, no tests have been conducted for wet cleaning. In this case, a symbol for dry cleaning has to appear (circle with P or F). On the other hand, the W in the circle cannot be shown alone, but can appear in addition to other symbols.
- A bottom line provides information on mild professional cleaning.



COMPARING ASTM AND GINETEX SYMBOLS

- The US symbols differ from the **GINETEX** symbols in terms of graphics and also sometimes in terms of content.
- The main differences lie in temperature indications: dots in the wash tub, different symbols for natural drying, a black crossed out triangle for “do not bleach“.
- If you export to the USA, both ASTM symbols and **GINETEX** symbols (ISO 3758:2012) can appear on the same care label.
- In both US-system and ISO-system, at least 5 symbols have to appear in a row, in the following order: Washing – Bleaching - Drying – Ironing – Professional Care.
- One cannot compare the **GINETEX** symbols (ISO 3758:2012 standard) with the US symbols (ASTM D5489-18 standard) in detail, because the US system is in fact similar to **GINETEX**'s, although they are not at all related.





OLD: ASTM D5489-96C

DRYCLEAN

normal cycle, any solvent

normal cycle, except trichloroethylene

normal cycle, petroleum solvent only

DRYCLEAN

additional Instructions, short cycle

additional Instructions, reduced moisture

additional Instructions, low heat

additional Instructions, steam finishing

DO NOT DRYCLEAN

NEW: ASTM D5489-18

DRYCLEAN

normal cycle, any solvent

normal cycle, gentle solvent petroleum or silicone solvent only

mild cycle

mild cycle

DO NOT DRYCLEAN

WETCLEAN

normal cycle

mild cycle

very mild cycle

DO NOT WETCLEAN

COMPARING ASTM AND GINETEX SYMBOLS

- The US symbols differ from the GINETEX symbols in terms of graphics and also sometimes in terms of content.
- The main differences lie in temperature indications: dots in the wash tub, different symbols for natural drying, a black crossed out triangle for "do not bleach".
- If you export to the USA, both ASTM symbols and GINETEX symbols (ISO 3758:2012) can appear on the same care label.

- In both US-system and ISO-system, at least 5 symbols have to appear in a row, in the following order: Washing – Bleaching - Drying – Ironing – Professional Care.
- One cannot compare the GINETEX symbols (ISO 3758:2012 standard) with the US symbols (ASTM D5489-18 standard) in detail, because the US system is in fact similar to GINETEX's, although they are not at all related.

WITHDRAWING OF THE CANADIAN STANDARD FOR TEXTILE CARE LABELLING

Last October, the Canadian government withdrew its national voluntary standard CAN/CGSB-86.1-2003, considering that its contents may no longer represent the most current, reliable and/or available information on the subject. For care instructions and symbols on

their textile labels, companies can now refer either to ASTM D5489 standard or to ISO 3758:2012 standard/ GINETEX symbols.

Link to the Canadian note: www.publications.gc.ca/site/archivee-archived.html?url=http://www.publications.gc.ca/collections/collection_2017/ongc-cgsb/P29-086-001-2003-eng.pdf



CLEVERCARE ON LABELS

Today, an increasing number of GINETEX licensees have adopted GINETEX's clevercare.info logo and use it on their care labels worldwide.

Since the launch of the clevercare.info initiative by GINETEX in 2014 (in collaboration with H&M and Stella McCartney), over 40 textile and apparel brands believe and rely on the GINETEX clevercare.info logo to convey the importance of changing how we care for our textiles. This logo invites each consumer to discover best practices for textile care, for the benefit of our planet. Over the past 5 months, the following GINETEX licensees (11 of them!) joined the initiative. Let's congratulate and welcome them all!

SO, WILL YOU BE NEXT?

Join GINETEX's initiative for increased sustainability and change your consumers' daily behaviours when caring for their textiles. Help build a better future for our planet!

For more information, please contact GINETEX Headquarters at ginetex@ginetex.net or 00 33 1 47 56 31 71 To check our full list of GINETEX clevercare ambassadors, please visit our webpage: www.ginetex.net/GB/clevercare-info/the-ambassadors.asp



BRÉAL

BOCAGE

mellow yellow PARIS

PARADE
parade-protection.com

montlimart

KOOKAÏ

FAGUO

tbs

ASOS

MANUEL REVERT

Scottage

A JOINT EUROPEAN INITIATIVE: PRECIOUS TIPS FOR DOING YOUR LAUNDRY – SUSTAINABLY!



On June 5th, 2018, APPLIA, A.I.S.E. and GINETEX joined to publish a list of tips to help consumers decrease their energetic footprint when doing their laundry, on a day-to-day basis.

The set of tips includes the optimal use of a washing machine or laundry detergent while keeping our favourite clothes as new. It all starts with the need to keep and read the labels on which the care instructions appear, through a set of 5 to 7 symbols. These are deliberately printed by the brands to fully inform their consumers.

“By changing our day-to-day habits just a little and by following these easy to use tips, each one of us will be able to have a direct, positive impact on the environment. In doing so, we will also help to increase our textiles’ lifespan and save money. This common initiative between A.I.S.E., APPLiA and GINETEX, on a European level, demonstrates the importance of joining our efforts to achieve sustainable textile laundry - for the benefit of our common consumers, our brand members and our planet!” said Adam Mansell, President of GINETEX.



More on this announcement and these joint tips on our GINETEX website: www.ginetex.net/article/GB/joint-industry-announcement

GLOBAL USER UPDATE



Over the past months, multinational retailers and small to medium and large apparel companies from all over the world (China, Japan, Spain, United States, Australia, etc.) have chosen to use GINETEX’s care labelling symbols based on the ISO 3758:2012 standard, to communicate their care instructions to their consumers.

Our ISO 3758 standard is starting to be well recognized throughout the world. GINETEX works closely with its licensees in order to provide them with all the relevant support they may need to answer the prerequisites of national regulations for their targeted export markets.

SAC'S FULL MEMBERSHIP ANNUAL MEETING IN VANCOUVER, CANADA ON 23-25TH OF MAY 2018



Each year, the Sustainable Apparel Coalition (SAC) gathers its members and creates an opportunity for them to discuss their on-going projects, share sustainability best practices, voice their opinions, and follow up on collaborative developments around SAC initiatives and projects.

This year, over 320 people from 168 different organisations gathered in Vancouver, British Columbia, Canada, for SAC's 2018 Full Member Meeting. Jason Kibbey, CEO of SAC, shared the following from his keynotes: "Sustainability isn't something that we're just becoming aware of, it's not just something that's growing. It's something that companies are now integrating at scale. I know everyone in this room is up to meeting that challenge, and we at the SAC are committed to helping you to do so."

As member, GINETEX attended the meeting and met with Sustainability directors and managers from major retailers and apparel brands (many of which are GINETEX global users). The members' support and commitment around sustainability (on-going work and projects) and SAC's initiatives were all impressive.

High-level speakers and experts discussed many subjects among which: improving the sustainability of the apparel industry's supply chain, recycling of fibres/textiles, the issue of micro-plastics etc. SAC's major Higg Index project was also fully covered and discussed. The aim of this remarkable project is to make all sustainability efforts and gains measurable, throughout the complete supply chain: from production to point of sale. Major retailers and apparel brands are part of this project and will soon fully benefit from it.



GINETEX INTERNAL



A NEW VERSION OF THE TECHNICAL BOOKLET

GINETEX has updated its Technical Booklet – Version 8, dated 20th April 2018. The following chapters have been amended or inserted:

- Chapter 03.7, page 18: "Combination of pictogram for symbols and labels" informs that the one row configuration of more than 5 symbols is accepted by GINETEX if certain countries require a single row, only by law. Moreover, GINETEX recommends a single row when printing symbols of more than one standard on a care label.
- Chapter 11, page 49: "clevercare.info" (chapter 11): this new chapter contains short information on the use of the clevercare.info logo.

- ISO accredited Testing Laboratories supporting GINETEX, page 50: GINETEX is pleased to update its list with 3 new German testing laboratories, welcoming: Filk in Freiberg, PFI in Pirmasens, and Application Lab Weber & Leucht GmbH in Fulda.

The last version of the GINETEX Technical Booklet was dated in April 2017, version 7.

For a copy of this new updated version of the Technical Booklet, please contact Pascale Florant, GINETEX Secretary General, ginetex@ginetex.net



IMPRINT

HEADQUARTER

37, Rue de Neuilly
FR-92110 Clichy Cedex
Phone + 33 1 475 631 71
ginetex@ginetex.net
www.ginetex.net

PRESIDENT

Adam Mansell, UK

GENERAL SECRETARY

Pascale Florant, FR

TREASURER

Rolf Langenegger, CH