

**GINETEX**

THE INTERNATIONAL ASSOCIATION FOR TEXTILE CARE LABELING



HEADQUARTER  
37, rue de Neuilly,  
FR-92582 Clichy-Cedex  
Phone +33 1 475 631 80  
Fax + 33 1 473 02709  
ginetex@ginetex.net  
www.ginetex.net

Clichy, Monday, 15 April 2013

The Jones Group  
Ms Brenda BODNAR  
Director, Corporate Customs Compliance  
200 W Rittenhouse Circle  
Suite 6  
Bristol - PA 19007  
USA

Dear Ms Bodnar,

- I am very pleased to send you enclosed a copy of our GINETEX contract duly signed by Mr Kurt Gehri President of GINETEX and of COFREET.

You will find enclosed three copies of our GINETEX Technical Booklet, three CDs with the special font and also some documentation you may need for your quality departments or clients. You can receive the electronic files of these also.

I remain at your disposal for any information you may need,

Very best regards

Agathe PACARD  
General Secretary

Copy : Mr Kurt Gehri



HEADQUARTER  
37, Rue de Neuilly,  
P.O. Box 121  
FR-92110 Clichy-Cedex  
Phone +33 1 475 631 80  
Fax + 33 1 473 027 09  
ginelex@ginelex.net  
www.ginelex.net

### TRADEMARK LICENCE AGREEMENT FOR THE USE OF TEXTILE CARE LABELLING SYMBOLS

#### THE UNDERSIGNED

**GROUPEMENT INTERNATIONAL D'ETIQUETAGE POUR L'ENTRETIEN DES TEXTILES (GINETEX)**, a French "association" organized under the July 1, 1901 French Act, having its registered office at 37, rue de Neuilly, 92110 Clichy, France (postal address: 37, rue de Neuilly, FR-92110 Clichy), represented by its President, Mr. Kurt GEHRI,

(hereinafter referred to as "GINETEX")

**COMITE FRANÇAIS DE L'ETIQUETAGE POUR L'ENTRETIEN DES TEXTILES (COFREET)**, a French "association" organized under the July 1, 1901 French Act, having its registered office at 37, rue de Neuilly, 92110 Clichy, France (postal address: 37, rue de Neuilly, FR-92110 Clichy), hereinafter referred to as "COFREET", and hereby represented by GINETEX,

and

**Company Name: The Jones Group**, represented by Ms Janet Ydavoy, Vice President Custom's Compliance & International Operations

**Address:** 180 Rittenhouse Circle, Bristol, Pa 19007

#### Hereinafter the "User"

GINETEX (the International Association for Textile Care Labelling), headquartered in Paris, took over in 1975 from the "International Symposium on Textile Care Labelling" which had been established in 1963. GINETEX has set itself the task of developing a System of language-independent symbols.

These symbols in specific combinations are registered or applied for as trademarks and/or service marks in many countries, either in the name of GINETEX alone or jointly in the name of GINETEX and its French committee and secretarial body COFREET, and they are hereinafter referred to as "the marks".

*The parties have agreed as follows:*

#### Article 1

GINETEX and COFREET grant The Jones Group the non-transferable, non-exclusive right to use the following trademarks for the reproduction of the symbols on labels worldwide:



Hereinafter the "Trademark"

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**Article 2**

The Jones Group takes note of the technical requirements set out in the Technical Booklet and is responsible for the correct use of the Mark and the textile-care-labelling symbols in particular their graphic appearance and the technical requirements.

Having taken note of the technical requirements set out in the Technical Booklet, The Jones Group undertakes to conform to said requirements for use in compliance with the care labelling system and to respect mark rights of GINETEX while respecting the national regulation in the field of textile care labelling.

**Article 3**

The Jones Group is responsible for the production of the care labels, their quality, colour fastness and correct form and recognises the technical requirements and regulations. He is also responsible for the correct care labelling of all textile articles it markets, in accordance with the components of such articles.

In case of misuse of the care labelling system or use of the care labels that violates the technical requirements, GINETEX shall have the right to terminate this Agreement and The Jones Group's right to use the symbols forthwith.

GINETEX shall provide all the necessary information for a labelling consistent with all textile articles sold by The Jones Group. GINETEX shall also provide a CD-Rom containing the graphic design of care labelling symbols for reproduction.

**Article 4**

In consideration of granting the right to use the Trademarks (Care Labelling Symbols) and the care labelling system, The Jones Group shall pay an annual fee to GINETEX of 18 000 euros.

The Jones Group will inform GINETEX at the beginning of each fiscal year till end of January based on the sales records of the company if the corresponding fee shall be revised.

**Article 5**

Any dispute, claim or controversy concerning the interpretation or enforcement of the present Agreement, that fails to be amicably settled between the Parties, shall be finally settled by the competent Courts and jurisdictions of France.

The disputes, claims or controversies shall be settled in accordance with French laws.

**Article 6**

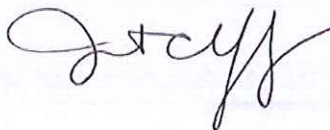
Each party may terminate this Agreement by the end of one calendar year. The party wishing to terminate this Agreement shall notify the other party in writing at least six month in advance.

Clichy,  
Date : 15.04.2013

GINETEX  
Mr Kurt GEHRI  
President

The Jones Group  
Ms Janet Ydavoy  
VP Custom's Compliance & International Operations

Signature



**GINETEX**  
\*Trademarks registered with OMP/WIPO (Organisation Mondiale de la Propriété Intellectuelle, Genève / World Intellectual Property Organisation, Geneva) under different  
Numbers from N° 22424319 and 849320.  
37, rue de Neuilly  
92110 Clichy